



शिक्षा महाकुंभ
Meeting of the Minds



शिक्षा महाकुंभ

INTERNATIONAL CONFERENCE

ON

INDIAN EDUCATION SYSTEM FOR GLOBAL DEVELOPMENT



Venue
Kurukshetra University



Date
Dec 16-17, 2024

Organized by

Department of Holistic Education
in Collaboration with Centre and State funded
Institutions of Punjab, Chandigarh and Haryana

Sponsorship Categories

| Category | Free Delegates | Advt. Colour Page | Banner | Sponsorship Amt. (₹) |
|---|----------------|-------------------|--|----------------------|
| Platinum Sponsor | 10 | 1 | <ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. Felicitations certificate will have the logo of Platinum Sponsorship for all the attendees. Brochure of "Platinum Sponsor" will be distributed along with the welcome kit at the registration counter. 4 sq. m booth will be reserved for "Gold Partner" in the main conference hall. A brand-recall of "Platinum Sponsor" will be ensured by the anchor during the event. Platinum partner's logo will be used on all the marketing collaterals. Branding will be provided on individual speaker post. | 20 lakhs |
| Gold Sponsor | 7 | 1 | <ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. Felicitations certificate will have the logo of Platinum Sponsorship for all the attendees. 4 sq. m booth will be reserved for "Gold Partner" in the main conference hall. A brand-recall of "Gold Sponsor" will be ensured by the anchor at each and every announcement during the event. | 15 lakhs |
| Silver Sponsor | 5 | 1 | <ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. Felicitations certificate will have the logo of silver sponsorship for all the attendees. A brand-recall of "Silver Sponsor" will be ensured by the anchor during the event. | 8 lakhs |
| Bronze Sponsor/ Delegate Kit | 3 | 1 | <ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. A brand-recall of "Bronze Sponsor" will be ensured by the anchor during the event. | 5 lakhs |
| Lunch (Each Day) | 2 | 1/2 | <ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner at Site. | 4 lakhs |
| Dinner (Each Day) | 2 | 1/2 | <ul style="list-style-type: none"> Company's logo / Brand on Main Stage + Banner at Site | 4 lakhs |
| High Tea (First day or last day) | 2 | 1/4 | <ul style="list-style-type: none"> Banner at Site | 2 lakhs |

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|--|----------------|-------------------|------------------|-----------------------|
| Breakfast (Each Day) | 2 | 1/4 | • Banner at Site | 2 lakhs |
| Tea During Break (Each Day) | 1 | 1/4 | • Banner at Site | 0.75 lakhs |
| Plenary Lectures (Each)/ Parallel Sessions (Each) | 1 | 1/4 | • Banner at Site | 0.50 lakhs |

SOUVENIR ADVERTISEMENT

| S. No. | Souvenir Page | Price(₹) |
|--------|-------------------|-----------|
| 1. | Back Outside | 1 lakh |
| 2. | Back Inside Page | 0.75 lakh |
| 3. | Front Inside Page | 0.75 lakh |
| 4. | Colour Full Page | 0.5 lakh |
| 5. | Colour Half Page | 0.4 lakh |
| 6. | Colour Qtr Page | 0.3 lakh |
| 7. | B/W Page Full | 0.3 lakh |
| 8. | B/W Page Half | 0.3 lakh |
| 9. | B/W Qtr Page | 0.3 lakh |

STALL ADVERTISEMENT

| S. No. | Exhibition Type | Price(₹) |
|--------|-------------------|----------|
| 1. | Lounge 6x2 | 2 lakh |
| 2. | M2 Stall 3x2 | 1.2 lakh |
| 3. | M2 Table Space | 0.7 lakh |

CONFERENCE ACCOUNT DETAILS

Account Name: Shiksha Mahakumbh
 Account No.: 42563560855
 Bank: State Bank of India
 Branch: Chandigarh Main Branch
 IFSC Code: SBIN0000628
 UPI ID: shikshamahakumbh@sbi
 RTGS/NEFT/ IMPS/UPI

Scan to Pay



"LETS TOGETHER CREATE A BETTER STARTUP ENVIRONMENT"

Shiksha Mahakumbh Abhiyan

Department of Holistic Education, Plot No. 1, Sector 71, Punjab-160071

+91-1724087787

+91-7903431900

shikshamahakumbh23@gmail.com | info@shikshamahakumbh.com

shikshamahakumbh.com | rase.co.in

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